



Hinman Dental Meeting Launches New #MyHinman Campaign & Offers Scholarship Dollars to Students Throughout the Country

- HINMAN 2018 TO BE HELD MARCH 22-24, 2018 IN ATLANTA, GEORGIA -

ATLANTA (Oct. 5, 2017) – The Thomas P. Hinman Dental Meeting – the nation’s leading dental meeting and comprehensive source of continuing education in dentistry – has launched its new #MyHinman Campaign. When someone posts the official hashtag, #MyHinman, on Facebook, Twitter or Instagram between now and Hinman 2018, he or she will help raise money for scholarships and be entered into a monthly drawing for \$100 cash. Each month, the winners will be posted at hinman.org/myhinman.

Hinman will donate to the scholarship bank each time a post is shared on social media with the #MyHinman hashtag. Individuals are encouraged to vote for which schools should receive the “My Hinman” scholarships, which will be disbursed to three deserving students. The 1st, 2nd and 3rd place winners will be announced after Hinman 2018 in March. To see a list of schools and to cast your vote for the school of your choice, visit <https://www.surveymonkey.com/r/MyHinman>.

“For nearly two decades, the Hinman Dental Meeting has contributed millions of dollars to students and dental education programs throughout the country. The #MyHinman campaign is another way to raise money for students while celebrating the reasons we all love the annual meeting and the Hinman experience,” said Dr. Patrick Yancey III, General Chairman for Hinman 2018.

Posts can range from sharing the [#MyHinman YouTube video](#) to posting a photo from the last time you attended Hinman to inviting your friends to join you at Hinman’s Night Out at the Georgia Aquarium on Friday, March 23. Posts also can simply be sharing [Hinman’s page](#) with your followers or discussing which courses, events or speakers you are most excited about.

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In addition, Hinman's official housing company, EventSphere, again will match donations to help increase the scholarship amount awarded to the three winners. As a result of EventSphere's scholarship match at Hinman 2017, Hinman raised \$3,000 in additional scholarship funds.

HINMAN SCHOLARS

Because of Hinman's annual meeting each March, the Hinman Dental Society has contributed more than \$8.5 million over the past 17 years, with \$600,000 in 2017 alone, in scholarships and large gifts in support of dental education. These gifts in 2017 included 92 scholarships provided to students at 47 premiere dental, hygiene, assisting and lab tech programs. The students selected for scholarships are named "Hinman Scholars" and are recognized during a luncheon each year at the Hinman Dental Meeting.

Hinman 2018 will take place March 22-24 at the Georgia World Congress Center (GWCC) in Atlanta, Georgia. Registration for Hinman 2018 will open on December 5, 2017. Please visit www.hinman.org for more information.

THE HINMAN TRADITION

The Hinman Dental Meeting is designed with a commitment to quality and professionalism and a high regard for the value of continuing education. The meeting is sponsored by the Hinman Dental Society, a non-profit organization, and all excess revenue is invested and gifted in the form of individual scholarships to dental, hygiene, assisting and lab tech students and contributions to institutions that foster dental education. For additional information about the Thomas P. Hinman Dental Meeting, visit www.hinman.org or contact Ms. Sylvia Ratchford, Executive Director, at (404) 231-1663.



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6/1/2017 to 5/31/2021. Provider ID# 219082

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